

Modified Enlarged 24pt
OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Friday 8 October 2021 – Afternoon

A Level Media Studies

H409/02 Evolving media

Time allowed: 2 hours
plus your additional time allowance

YOU MUST HAVE:
the OCR 12-page Answer Booklet

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS

Use black ink.

Write your answer to each question in the Answer Booklet. The question numbers must be clearly shown.

Fill in the boxes on the front of the Answer Booklet.

Answer ALL the questions.

INFORMATION

The total mark for this paper is 70.

The marks for each question are shown in brackets [].

Quality of extended response will be assessed in questions marked with an asterisk (*).

ADVICE

Read each question carefully before you start your answer.

Answer ALL the questions.

SECTION A

Media Industries and Audiences

- 1 Explain how video game producers can affect the video game industry. Refer to 'Minecraft' to support your answer.**

In your answer, you must also consider how social contexts influence the video game industry. [15]

- 2 Explain how social and cultural circumstances might affect audience interpretations of radio programmes. Refer to 'The BBC Radio One Breakfast Show (R1BS)' to support your answer. [15]**

SECTION B

LONG FORM TELEVISION DRAMA

In QUESTION 3, you will be rewarded for drawing together knowledge and understanding from your full course of study, including different areas of the theoretical framework and media contexts.

You should have studied TWO long form television dramas: ONE from LIST A and ONE from LIST B below.

Your answer should make reference to BOTH long form television dramas you have studied: ONE from LIST A and ONE from LIST B.

LIST A	LIST B
‘Mr Robot’ (Season 1, Episode 1, June 2015)	‘The Killing / Forbrydelsen’ (Season 1, Episode 1, October 2007)
‘House of Cards’ (Season 1, Episode 1, January 2013)	‘Borgen’ (Season 1, Episode 1, October 2010)
‘Homeland’ (Season 1, Episode 1, October 2011)	‘Trapped’ (Season 1, Episode 1, December 2015)
‘Stranger Things’ (Season 1, Episode 1, July 2016)	‘Deutschland 83’ (Season 1, Episode 1, October 2015)

3* 'Audiences and producers no longer find the concept of genre relevant to long form television drama.' How far do you agree with this statement?

**In your answer, you must:
consider the contexts in which long form television dramas are developed by producers and consumed by audiences**

explain how media contexts may have influenced the use of genre conventions in the set episodes of the two long form television dramas you have studied

refer to relevant academic ideas and arguments

make judgements and reach conclusions about reasons for similarities or differences in the use of genre conventions between the two episodes. [30]

4 Evaluate the usefulness of ONE of the following theories in understanding long form television drama:

EITHER

Todorov's theory about narratology

OR

bell hooks' theory about representation. [10]

END OF QUESTION PAPER



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